

# International Journal of Advance Research in Engineering, Science & Technology

e-ISSN: 2393-9877, p-ISSN: 2394-2444 Volume 3, Issue 3, March-2016

# Methodology for Evaluation of Factors Affecting Role of project Manager for Success of Construction Project for Gujarat

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Abstract — "Project manager is a person formally appointed to manage a project with specific responsibility for achieving defined project objectives with allocated resources", Role of project manager is critical to the success of project and identify this a number of studies have been conducted to find the required traits of a project manager. Project managers has the role to create knowledge, distribute knowledge and identify hindrances to knowledge acquisition. Project manager in construction are responsible for the overall success of delivering the owner's physical development within the constraints of cost, time, quality, environmental and safety requirements. In this paper Methodology for Evaluation of Factors Affecting Role of project Manager for Success of Construction Project.

Keywords- Construction; Factors; Project Manager (PM); Qualities of PM; Success

## I. INTRODUCTION

Construction is a widely diverse industry brimming with innovation and change. Construction industry 40% to 50% of India's capital expenditure on projects in various sectors such as highways, roads, railways, energy, airports, irrigation, etc. and is the second largest industry in India after agriculture. It accounts for about 11% of India's GDP. [33] In the developing Country like India there are various construction companies involved. In such company project management team plays a very important role in success of the project from Pre formulation to the completion stage of the project. Such project management team mainly consists of project manager and project engineer or supervisor. As the project manager is the leader of this team, it is required by him to acquire all the skills required for the better performance of his role. [27]

Construction project managers play an important role in construction project development, with responsibilities in initiating, planning, executing, controlling, and closing the project. For good project outcomes, PM need to achieve performance excellence. The criteria for performance excellence of PM include being achievement oriented, having initiative, seeking information, focusing on client's needs, working as a team, displaying leadership, and having analytical and conceptual thinking.

The major responsibilities of project managers are generally accepted to be controlling financial and physical resources in order to bring a project to a successful conclusion in terms of cost, time, and stakeholder satisfaction. Importance of project manager is given by the organizational structure of ideal mega project as shown in Figure 1.

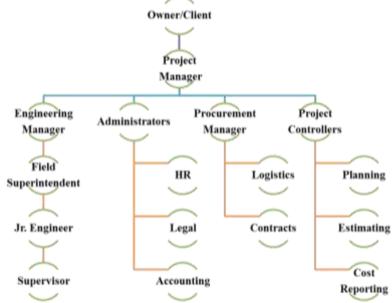


Figure 1. Organizational Structure of Ideal Mega Project

### II. OBJECTIVES OF THE STUDY

The aim of this research is to analyze the factors affecting the role of project manager with reference to success of major construction firms in Gujarat region. The aim of this research can be broken down into the following objectives:

- To identify the factors affecting the role of project manager with reference to success of major construction firms.
- 2. To determine Client, Project Managers, Architect and Contractors perceptions towards the relative important qualities of Project Manager in Gujarat construction projects in order to evaluate success of construction projects in the Gujarat state.
- 3. To identify the most significant qualities of Project Manager of construction projects in the Gujarat.
- 4. To evaluate the relative importance of qualities of project manager between client, project managers, architect and contractors regarding the ranking of qualities

#### III. NEED OF STUDY

Project Manager is key person in project. If PM is having not all-rounder skills then project may fail, so selection of proper PM is quit essential and important for success of project.

Current approach of selection of PM by company is not addressing all skills and roles. Generally company select PM having technical skill, experience of same project and good control over labour and technical staff. But it is also essential to success of project other skills like planning, organizational, interpersonal skill. So it is essential to analyze the importance of PM skills for success of project.

# IV. SCOPE OF STUDY

The scope of this research work is analyzed the qualities of project manager affecting the success of construction projects in the Gujarat major cities.

- a. Ahmedabad
- b. Vadodara
- c. Surat

### V. CRITICAL LITERATURE REVIEW

**Graham** (1996) studied that the value of political skill in the field of project management. Their aim is to look for a relationship between the political skill of the project manager and the outcome in the shape of personal rewards for him. [13]

Chan et al. (2004) developed that a conceptual framework on critical success factors (CSFs) seven major journals in the construction field are chosen to review the previous works on project success. Five major groups of independent variables, namely project-related factors, project procedures, project management actions, human related factors, and external environment are identified as crucial to project success. [5]

**Dainty et al.** (2005) identified that a set of robust criteria for measuring the performance of construction project managers. They practicability of predicting job performance based on managers' behaviours. Specifically, the findings support the hypothesis that superior-performing managers will evidence higher levels of specific key behaviours that underpin effective management performance than average-performing managers. [6]

**Divine et al.** (2005) identified that performance measures based either on performance outcomes or behaviours. In this instance, PMs' performance measures based on performance outcomes emerged dominant. Further conclusions drawn suggests that current PMs' performance measures are not sufficiently holistic as they are not multi-dimensional in their approach and also do not reflect the various project phases. [9]

**Turner et al.** (2005) studied that project success factors has largely ignored the impact of the project manager, and his or her leadership style and competence, on project success. It is conceivable that the leadership style and competence of the project manager have no impact on project success, and the unique, novel, and transient nature of projects (as well as the risk involved) means the leader has less of an impact on performance. But that question can only be answered if it is directly measured. [26]

Maimun et al. (2006) studied the literature reviews in an attempt to list the variables to project success and a preliminary study was then carried out to identify the critical factors for project success, it is interesting to note that the criticality is ranked as human, organization, process, and contractual. [20]

Tomas et al. (2006) investigated that program and portfolio management practices in organizations, and associated roles and responsibilities of middle managers. Also their results show a contingency between the organization environment and its governance style. Managers' flexibility in adapting their roles to their situation is a key factor in organizational success. [4]

Muller et al. (2007) identified that the project manager's leadership style with project type and their combined impact on project success. Also they show the different leadership styles are more likely to lead to a successful outcome on different types of project. [19]

Muller et al. (2007) looked that the differences in the importance of success criteria and reported project success by project type, industry and project manager traits. Also identified project complexity as a major factor for determining

# International Journal of Advance Research in Engineering, Science & Technology (IJAREST) Volume 3, Issue 3, March 2016, e-ISSN: 2393-9877, print-ISSN: 2394-2444

success criteria. Project managers (and other stakeholders) should be aware of the implications listed above, especially in international projects. [18]

Hills et al. (2008) shows that project managers are in the unique position of being able to significantly influence and effectively promote construction industry development through their management skills and values at various levels, including those at the grass-roots. Also Project managers have a key role in supporting such a vision, and will be an important part of the construction industry community to bring about its realization. [16]

**Prabhakar** (2008) identified from literature review project manager is an important factor leading to project successes. Endeavored to bring out the factors associated with project manager's leadership style having profound impact on project success. [21]

**David et al. (2009)** found that consensus among parties to a construction project relative to CM duties particularly in the construction phase, they also say some disagreement, most of which appear to be between contractors and designers. Most of disagreements are related to CM duties performed in the bidding and post construction phases of projects. And uniform understanding of CM duties across the industry would be beneficial for all parties concerned. [8]

**Muller et al. (2009)** examines that the leadership competency profiles of successful project managers in different types of projects. The Leadership Development Questionnaire (LDQ) were used to profile the intellectual, managerial and emotional competences (IQ, MQ and EQ, respectively) of project managers of successful projects. Also they focusing on the leadership profiles of successful managers only, identified differences in the strength and presence of leadership competencies of managers in different types of projects. [17]

Amir et al. (2011) recommended that for selecting project managers, personality test should be done to define their characteristics and behaviours. Although one time test is not enough and personality test should be done during working period till personal characteristics of a manager understood. And in choosing manager for a project, type and context of project should be taken into consideration. In this regard, organization should categorized projects and based this categorization, suitable project manager is chosen. [1]

**Toor** (2011) found that leaders and managers, at least in the construction industry, apply a mix of both leadership and management to perform their daily jobs and fulfil their organizational responsibilities. They also found echo the many striking overlaps between the roles of leadership and management. [25]

**Feger et al.** (2012) propose a framework describing the relationship between project manager leadership and three dimensions of project success. They also proposes that leadership will have a positive relationship with project and project management process success. It also proposes that organizational structure may have a moderating impact on the relationship between project manager leadership behavior and project success. [11]

Wadalkar et al. (2012) analyzed that the correlation between delay in the work, project manager and contractor is determined. On the basis of value of the coefficient of correlation, required project manager skills and classification of skills are stated. Also Classification of project manager competencies gives guideline to project manager for upgrading his knowledge and performance. [27]

**Daniel (2013)** identified that the quality of project management practices as well as the critical success factors for projects in Ghana. Also focused on the key factors and best practices that lead to the success of projects, such as clarity of project mission and goals, top management support and effective communication, and those that militate against project success, such as lack of support and finance, and lack of effective communication in Ghana. They also indicated that attention must be paid to the 4Cs – communication, commitment, competency, and coordination in order to improve project quality. [7]

Amr et al. (2014) proposes that the role of a project manager in benefits management at project level, and introduces a benefits realization management process compatible with the process groups of the Project Management Institute (PMI) body of knowledge which will enable organizations to cascade responsibilities of delivering values to the project manager level. [2]

**Esa** (2014) introduced the concept of cognitive style in relation to project success approach. Based on extensive literature review, they adds the "soft skill" research stream by proposing Knowing Style, Planning Style and Creating Style and their subsequent effects on project success which not being explored within the project management body of knowledge. [10]

Gadekar et al. (2014) presented the survey carried out among Indian construction companies and critical factors leading to construction company success have been investigated through interviews among top-level managers and owners of the companies. [12]

**Ling et al. (2014)** investigated job characteristics and jobholders' personal characteristics to ascertain how these affect PMs' job satisfaction and work outcomes PMs have significant job satisfaction, and are also significantly satisfied with the outcomes of the projects that they managed. [15]

Saif et al. (2014) studied that the leadership competency to be the most effective and important factor for the project success. In addition, previous studies focused on technical competencies of project managers such as administrative and technical skills and few studies discussed the project manager role as leader and their competencies for project success. [23]

Samuel et al. (2014) identified that the effective communication, accessibility intelligence and competence among others as the relevant leadership traits. The challenge however is how to blend different traits in delivering a project.

# International Journal of Advance Research in Engineering, Science & Technology (IJAREST) Volume 3, Issue 3, March 2016, e-ISSN: 2393-9877, print-ISSN: 2394-2444

Construction project managers are enjoin to always attempt to change intuitively between the various leadership traits, as the work and people changes. [24]

Johan et al. (2015) suggest that the project manager's leadership style is a significant project success factor. Further, the results show that certain styles are appropriate in different situations, highlighting the importance of a contingency perspective. [14]

#### 5.1 MAJOR FINDINGS OF THIS LITERATURE REVIEW

We have identified about 45 factors for role of PM in success of project and classified them in 6 different groups as follows:

- 1. For administrative skill, nine factors were identified from the previous work as: Flexible management style, Forecasting skill, Negotiating Ability, Entrepreneurial skill, Good in record keeping, Skilled in problem solving, Strong in dealing with vendors, Good at resources utilization, Generalist rather than specialist.
- 2. For leadership skill, thirteen factors were identified from the previous work as: Steering Mechanism, Co-ordinations skill, Facilitating skill, Monitoring skill, Liaison skill, Motivating skill, Honesty and integrity, Self-confidence, Willing to take direction, Result oriented mindset, Benefit realization, Conflict resolving skill, Safety, health and welfare of labour.
- 3. For technical skill, six factors were identified from the previous work as: Technical knowledge, Basic knowledge of computer, Basic knowledge of construction equipment's, Advances knowledge of project management tools like CPM, PERT etc., Basic knowledge of project management software like MS project, Primavera, Basic knowledge of project finance.
- 4. For planning skill, seven factors were identified from the previous work as: Setting out clear goals and objectives, Client understanding, End user understanding, Good knowledge about time estimation, Good knowledge about cost estimation, Good knowledge about developing budget, Good knowledge about EIA
- 5. For organizational skill, three factors were identified from the previous work as: Team building, Skilled to maintaining relations, Management support building skill.
- 6. For interpersonal skill, seven factors were identified from the previous work as: Identifying and managing risk, Quality control skill, Willing to learn, Communication skill, Controlling costs, Interrogative mind, Perceptiveness.

After identifying these factors, an integrated framework for assessing the factors affecting Role of project manager with reference to success of project was developed, which contained main 6 groups containing different 45 factors.

# VI. METHODOLOGY FOR RANKING OF FACTORS AFFECTING ROLE OF PROJECT MANAGER

There is need to carry out ranking of 30 factors. There are many techniques to carry out raking. Such techniques are as below:

- 1. Relative Importance Index (RII) Method
- 2. Important Index (IMP.I.) Method
- 3. Relative Importance Ratio (RIR) Method

From above methods most appropriate method for ranking factors is Relative Importance Ratio (RIR) Method.

**Relative Importance Ratio (RIR)** Method formula is used to find out the relative importance of different causes of delays and effects in construction projects.

Relative Importance Ratio (RIR) =  $\sum [PR/(I \times TR)]$ 

Where,

RIR = relative importance ratio (ranging from 0 to 1)

PR = percentage of respondents

I = importance

TR = total respondents

In the RIR value, zero is not inclusive. Lower the RIR value, higher the effective or important the variable.

## SAMPLE SIZE CALCULATION:

To obtain statistically representative sample size of the population, following equation used:

$$n = \frac{m}{1 + \left[\frac{m-1}{N}\right]}$$

Where, n, m and N represents the sample size of limited, unlimited and available population respectively. Here, m is calculated by following equation.

International Journal of Advance Research in Engineering, Science & Technology (IJAREST)

Volume 3, Issue 3, March 2016, e-ISSN: 2393-9877, print-ISSN: 2394-2444

$$m = \frac{z^2 * p * (1-p)}{e^2}$$

Where.

z = the statistic value for the confidence level used, i.e. 1.96 and 1.645 for 95% and 90% confidence level respectively;

p = the value of the population that estimated and

e = the sampling error to estimated. Because the value of p is unknown. Sinich et al. (2002) suggest the value 0.5 to be used in sample size.

According to the targeted City and Stakeholders, the total no. of available population comprises of construction firms which belongs to Gujarat Contractors Association & lists of registered construction firms of various government departments in construction for targeted cities.

To apply this RIR method for survey Questionnaires is given below: APPENDIX A

#### VII. CONCLUSION

Project manager play a vital role in the construction industry for success of any project. This paper study is very important to identify criteria which affect the role of project manager for success of construction project. Total 45 contributing factors are identified. Relative Important Ratio (RIR) is suggested to carryout ranking of these factors.

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# APPENDIX A



# QUESTIONNAIRE PART- I DETAILS OF RESPONDENT



NAME COMA		_					
EMAII		_					
WEB		_					
TELEP	PHONE	_					
FAX		_					
ADDRI	ESS	_					
EXPER	RIENCE IN RELEVANT FIELD						
a)	< 10 YEARS	[	]	b)	15-20 YEARS	[	]
c)	20-25 YEARS	[	]	d)	> 25 YEARS	[	]
AGE							
a)	< 30 YEARS	[	]	b)	40-50 YEARS	[	]
c)	30-40 YEARS	[	]	d)	> 50 YEARS	[	]
PROFF	FESSION						
a)	PROJECT MANAGER	[	]	b)	CLIENT	[	]
c)	ARCHITECT	[	]	d)	CONTRACTER/SUPPLIER	]	]

## **OUESTINNAIRE PART-II**

MAIN QUESTIONNAIRE FOR SURVEY ON EVALUATION OF FACTORS AFFECTING ROLE OF PROJECT MANAGER FOR SUCCESS OF CONSTRUCTION PROJECT FOR GUJARAT

The factors influencing skills of project manager with references to success of construction project are divided into 6 different main skills. Please tick in the appropriate field and show your perceptions about the impact of skills of project manager for success of construction project.

Give your response as the importance of these individual factor on role of project manager with reference to success of construction project as follows:

			IMPORTANCE OF SKILLS OF P.M. FOR SUCCESS OF CONSTRUCTION PROJECT					
SR NO	QUALITIES			2. Less Important	3. Neutral (Important)	4. More Important	5. Extremely Important	
1.		A <sub>1</sub> . Setting out clear goals and objectives						
2.		A <sub>2</sub> . Client understanding						
3.		A <sub>3</sub> . End user understanding						
4.	L	A <sub>4</sub> . Good knowledge about time estimation						
5.	[A] PLANNING SKILL	A <sub>5</sub> . Good knowledge about cost estimation						
6.	NING	A <sub>6</sub> . Good knowledge about developing budget						
7.	A] PLAN	A <sub>7</sub> . Good knowledge about EIA						
8.	TONAL	$oldsymbol{B_1}$ . Team building						
9.	ANIZAT	B <sub>2</sub> _Skilled to maintained relations						
10.	[B] ORGANIZATIONAL[A] SKILL	B <sub>3</sub> . Management support building skill						

SR	OHAL PELEC	IM	IMPORTANCE OF SKILLS OF P.M.				
NO.	QUALITIES	FC	OR	SUCCESS	OF		

			CONS	CONSTRUCTION PROJECT			
			1. Very Less Important	2. Less Important	3. Neutral (Important)	4. More Important	5. Extremely Important
11.		C <sub>1</sub> . Steering Mechanism					
12.		C <sub>2</sub> . Co-ordinations skill					
13.		C <sub>3</sub> . Facilitating skill					
14.		C <sub>4</sub> . Monitoring skill					
15.		C <sub>5</sub> .Liaison skill					
16.		C <sub>7</sub> . Motivating skill					
17.		C <sub>8</sub> . Honesty and integrity					
18.		C <sub>9</sub> . Self confidence					
19.		C <sub>10</sub> . Willing to take direction					
20.	KILL	C <sub>11</sub> . Result oriented mindset					
21.	SHIP SKILL	C <sub>12</sub> . Benefit realisation					
22.	ERSH	C <sub>13</sub> . Conflict resolving skill					
23.	[C] LEADER	C <sub>14</sub> . Safety, health and welfare of labour					
24.		<b>D</b> <sub>1</sub> . Flexible management style					
25.	دا	D <sub>2</sub> . Forecasting skill					
26.	KILI	D <sub>3</sub> .Negotiating Ability					
27.	IVE	D <sub>4</sub> .Entrepreneurial skill					
28.	ľRAT	<b>D</b> <sub>5</sub> Good in record keeping					
29.	[D] ADMINISTRATIVE SKILL	<b>D</b> <sub>6</sub> . Skilled in problem solving					
30.	[D] ADMI	<b>D</b> <sub>7 –</sub> Strong in dealing with vendors					
SR NO.	_ 1	QUALITIES	IMPORTANCE OF SKILLS OF P.M FOR SUCCESS OF CONSTRUCTION PROJECT			F P.M.	

			1. Very Less Important	2. Less Important	3. Neutral (Important)	4. More Important	5. Extremely Important
31.		D <sub>8</sub> _Good at resources utilization					
32.		<b>D</b> <sub>9</sub> _Generalist rather than specialist					
33.		E <sub>1</sub> -Technical knowledge					
34.		E <sub>2</sub> -Basic knowledge of computer					
35.		E <sub>3</sub> -Basic knowledge of construction equipment					
36.	SKILI	E <sub>4</sub> -Advances knowledge of project management tools like CPM, PERT.					
37.	E] FECHNICAL SKILL	E <sub>5</sub> -Basic knowledge of project management software like MS project, Primavera					
38.	[E] TECF	E <sub>6</sub> -Basic knowledge of project finance					
39.	<del></del> . ·	F <sub>1</sub> -Identifying and managing risk					
40.		F <sub>2</sub> -Quality control skill					
41.	SKILL	F <sub>3</sub> -Willing to learn					
42.		F <sub>4</sub> -Communication skill					
43.	tSON	F <sub>5</sub> -Controlling costs					
44.	RPER	<b>F</b> <sub>6</sub> -Interrogative mind					
45.	[F] INTERPERSONAL	F <sub>7</sub> -Perceptiveness					

Thank you for sparing your valuable time. Your feedback will be used to analyze the factors affecting the project
manager with references to success of construction project by using the above criteria for research from students' point of
view. Additional remarks / any criteria which you may feel necessary to be included, but not covered in this study /
suggestions:

Thanking you for giving valuable feedback and becoming part of our research work.

Signature of the Respondent: \_\_\_\_\_

FROM:

PATEL MAYANK ARVINDBHAI

M.E.Construction Engineering and Management